
ARNOLD & PORTER LLP

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August 17, 2011

VIA FAX

Ms. Bernadine Abdi, Secretary
United States Patent and Trademark Office
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Re: Bottega Veneta International S.a.r.l.
Serial No. 77219184
Request for Rescheduling of Hearing Date

Dear Ms. Abdi:

We represent the applicant in the above ex parte appeal now pending before the Board. I am lead counsel in this matter. An oral hearing on the appeal is presently scheduled for September 13, 2011 at 11:00 a.m. We write to request that the hearing be rescheduled to September 27, 2011 at 2:00 p.m.

Applicant has a reasonable basis for the foregoing request, as follows. I am lead counsel for Plaintiff in an action entitled *Gucci America, Inc. v. Guess, Inc.*, Civil Action No. 09-cv-04373, presently pending in the Southern District of New York. Yesterday, the Court in that action scheduled a series of critical motions to be filed and opposed in the same time frame as the hearing in this matter, including opposition papers to be filed on September 12, 2011, and reply papers on September 22, 2011. Accordingly, an extension is requested in order to avoid conflict between these two very important matters.

No prior request has been made to reschedule the hearing, and this request is not being made within two weeks of the scheduled hearing date. Thank you for your consideration of this request.

Respectfully,

ARNOLD & PORTER LLP

By: 

Louis S. Ederer

cc: Steven Perez, Esq. (by e-mail)

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RE:

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